

ALLA DUPONT
DESIGN DIRECTOR

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www.addesignportfolio.com



QUALIFICATIONS

Cornell University Bachelor's Degree, Fiber Science and Apparel Design, Ithaca, NY

Accademia Italiana, Fine Art and Fashion Illustration, Florence, Italy

Leadership and Managerial Skills: Highly successful in leading direct reports, cross functional team members, fittings and client presentations. Proven track record of managing 3rd party vendors, overseas partners and freelance employees.

Revenue Growth: One of the first employees of Pivot Apparel, critical to building a \$34M business in 3.5 years. Led the growth of the Classics/Special Programs division of Alfred Dunner to 40-45% of the brand's overall business.

Interpersonal Skills: Demonstrated history of cultivating customer relations through close partnership with clients alongside Sales. Key liaison between Design, PD, Production and Technical teams.

EXPERIENCE

Pivot Apparel, New York, NY 2020-Present

Vice President of Design: 2023-Present

- First round hire, instrumental to company's growth and operational success
- Promoted 2x in 2 years; key decision maker and implementer of company processes and organizational structure
- Lead a 5-person design and 3-person art team, manage 350+ styles per quarter in knit and woven tops and bottoms, dresses, sweaters, womens and mens product in all size divisions
- Manage 4-5 private label businesses as well as the Emily Daniels label
- Accounts: Ross Stores, BJs, Burlington, Bealls Florida, FleetFarm, Blains, QVC, Kohls, Boscovs, Hamricks,
- Manage the entire life cycle of product: market research and fabric sourcing, merchandizing and presentation, TechPack, Cad and Art execution, style entry in VSR/PLM, fit, submit and bulk quality approval, marketing photography
- Semi Annual travel to Europe for research and inspiration; seasonal travel to key accounts

Design Director: 2022-2023

Senior Designer: 2020-2022

Jump Design Group, New York, NY 2019-2020

Senior Designer: Designed and Produced 2 monthly capsule collections as well as a Key Items program under the Cathy Daniels brand.

- Created Tech Packs and CADs, Led Fittings, partnered with Art and PD teams, worked directly with CEO and Sales team
- Accounts: Kohls, Bonton, Bealls, Boscovs

Alfred Dunner, New York, NY 2010-2019

Designer: Independently created a two-fold increase in Alfred Dunner Classics and Special Groups SKUs within 5 years

- Owned knits, wovens, sweaters, tops and bottoms categories in Missy, Petite and Plus divisions
- Appointed technical interview lead for Art and CAD positions within all Alfred Dunner umbrella companies
- Managed all development and production submits, led fittings, communicated with factories, directed artwork
- Collaborated with print studios, outside artists and fabric and garment vendors throughout the entire garment life cycle to achieve the highest value within the target customer aesthetic and price point
- Accounts: JCPenny, Macy's, Boscov's, Belk, Dillards, Blair,

Design and Production Associate: 2010-2013

SML Sport, New York, NY 2009-2010

Associate Designer: Promoted within a year from intern to Associate Designer

- Created tech packs and embellishment layouts, developed specs and graded garments, created linesheets, created technical sketches by hand and in Illustrator, sourced local trims and materials

SKILLS

- Adobe Suite (Illustrator, Photoshop, Acrobat), Microsoft 365, PLM, VSR
- Fit, Construction, Technical Sketching, Light Box color correction, Rotary Printing and Placed Graphics, Repeat and Color Indexing, Fashion Illustration, TP creation, Line Sheet/CAD creation, Product Merchandizing